Resilient

Hopeful

Strong

Connected

Dedicated to improving the lives of those affected by mental illness.
What an awesome opportunity it is to serve as President, of such an outstanding not-for-profit organization. To represent the many hundreds of people who benefit from and rely on NAMI NJ programs is extremely gratifying and most rewarding.

This has been a challenging year for everybody. Covid-19 has changed the way we deal with various situations and will for the foreseeable future. Families and those living with mental illness continue to be the primary focus of our organization’s mission.

Earlier this year when the state was shut down due to the Covid pandemic, our Executive Director Meredith Mosin Blount and her dedicated staff worked tirelessly to help NAMI NJ transition from our in-person, face-to-face method of providing educational and support group programs to virtual platforms, which has enabled our organization to meet our mission and continue operations, and enabled our families and their loved ones to participate in NAMI NJ programs, safely from their homes.

2020 has been NAMI NJ’s 35th anniversary; NAMI NJ was founded in 1985 by a group of concerned New Jersey family members who had loved ones living with mental illness. This group of family volunteers came together for mutual support, education and empowerment. They advocated for improved treatment and living conditions, not only for their own ill family member, but also for all people affected by mental illness, and for this we will be eternally grateful. From its modest formative years, NAMI NJ has steadily grown to our present organization, composed of dedicated volunteers in our 21 local County Affiliates across the state.

In 2020, some of our Trustees and staff retired and we thank them for their many years of service to both NAMI NJ and the individuals we serve. In addition, I would like to welcome the incoming Trustees and new staff members to our team.

In closing I would like to introduce to you our incoming President of the Board of Trustees, Mark Williams. Mark is a seasoned mental health professional who I know will bring a new dimension of goals and objectives to the Board and programs to not only the Board of Trustees, but also to NAMI NJ families across the state. I would also like to recognize and thank my fellow members of the Board of Trustees for the countless hours they spend each year on conducting the business of NAMI NJ.

Remember: It’s ok, to not be ok...NAMI NJ is here to help.

With all best wishes for your family’s safety and well-being, I remain

Very sincerely yours,

Stephen W. Williams
Immediate Past President – Board of Trustees
NAMI NJ is 35! And what a way to welcome this milestone – with a worldwide pandemic. While we may not have been able to celebrate in a typical fashion, NAMI NJ showed what 35 years of service to New Jersey brings...HOPE.

Beginning in the fall with a beautiful sunny day – NAMI Walks NJ 2019 saw close to 2,000 people on the boardwalk in Seaside Park. A beautiful day of song, dance, poetry and yes, walking – created a day of hope that brought our entire state together.

Our 2019 Winter Conference was built around hope. Called “Prevention, Recovery, & Wellness: Hope for the Future,” attendees learned how planning now – can take the fear and uncertainty out of the future. With amazing speakers and our first ever Sensory Room – we are grateful to all of our partners who helped make the day a success.

And then the world changed.

March 13, 2020 was the last day NAMI NJ staff were in the office altogether. Even when we thought we would be remote for only 2 weeks (ha!), we did not want to leave people alone. Our team felt very passionate that now – more than ever – people needed to be with other people. At a time when we were expected to stay away from each other – we needed to find a way to bring people together.

As New Jerseyans, we are constantly looking for new and innovative ways to bring our community together. We have to do more than say “you are not alone.” We need to be prepared to meet people where they are, with different tools for different needs. Being NAMI in the time of COVID, gave us the opportunity to do just that.

In true NAMI fashion – the tough times only made our community stronger. Whether we were running, walking, crawling, or simply surviving, we have moved through this past year, innovating and expanding our reach.

In this Annual Report, you will see what was accomplished before the pandemic, and at its beginning. I am proud to say, our services never stopped or stumbled. It is in thanks to a dedicated staff and a group of affiliate leaders and volunteers who banded together, to make sure that New Jersey knew: you are never alone.

To all of our volunteers, affiliates and staff – from the bottom of my heart: I thank you.

When this storm has passed, I will not think of the hard times – the social distancing and lack of toilet paper. I will think about how, against all odds, NAMI NJ brought a small state of 9 million people together – during a time when we should have been the furthest apart.

Meredith Masin Blount, NAMI NJ Executive Director

Message from our Executive Director
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The last day NAMI NJ was physically together as a staff in the office was March 13, 2020. The NAMI NJ team felt very passionate that now – more than ever – people needed to be with other people. At a time when we were expected to stay away from each other – NAMI NJ needed to find a way to bring people together.

Within the first week, NAMI NJ created a COVID-19 Support and Resources webpage that garnered 5,000 page views.

By the end of March, the NAMI NJ team pivoted to have 2 Family Support Groups and 2 Connections groups online – each week. As the weeks went on, a third Family Support Group and a third Connection group were added – due to demand. In the beginning weeks of the pandemic, 30% of registrants were brand new to NAMI. People were reaching out to find that connection in their community. And they found NAMI.

With the statewide support groups established, the New Jersey Affiliates stepped into this moment of need with grace and grit. Throughout this time, New Jersey Affiliate leaders and volunteers have been tremendous resources and supports in our communities. Because of their willingness to adapt, partner and serve – families in New Jersey were never left without a support group to go to. New Jersey is stronger because of their determination to support families – no matter what.

NAMI NJ wanted a way to engage people, to teach them and connect them despite social distancing.

The first webinar was held April 9, 2020, and NAMI NJ continued to have webinars weekly. The response was tremendous. One of our most popular webinars: “Grieving the Loss of Normalcy” had 370 people view it live, and more than 440 additional views on our Youtube channel since that time.
WEBINAR SERIES

Due to COVID, NAMI NJ started a webinar series in April to reach out to families during quarantine. Since then we have had 17 webinars. We had several different guest speakers from NAMI NJ staff to psychiatrists, school and clinical psychologists, medical students, social workers, and teachers. Our first webinar in Spanish was conducted in May. Topics included how to cope during the pandemic, caring for older ones during the pandemic, student mental health, stress and anxiety in youth with autism, understanding psychotropic medication, nutrition and mental wellness. Our webinars have reached over 1,300 people live and over 1,000 on our YouTube channel. We have received over 600 surveys.

Webinar Series Ratings
Total Categorical Average: 4.7 out of 5

- Content was Relevant & Helpful
- Speaker Presentation was Organized
- Speaker Responded Effectively to Participants
- I Benefited from this Webinar

“This webinar was fabulous! I shared it on my personal Facebook page and told my boss that everyone on staff could benefit from watching it. Thank you for hosting it! The presenter was amazing and incredibly helpful.”

“This was a fantastic webinar. It was so relatable and applicable for all we are going through now, but also in all areas of our lives.”

“This online meeting was so valuable to those of us who wouldn’t travel to an in-person meeting. I’m so glad you had this online!”

“I found the speakers and videos very helpful in understanding the hardships and hopeful outlook for people suffering from a mental illness. Well done!”
ONLINE SUPPORT GROUPS

In response to the COVID-19 lockdown, NAMI NJ pivoted to bring programming to the people. Starting in March 2020, NAMI NJ offered two online support groups, NAMI Family Support Group and NAMI Connection. 68 NAMI Signature support program leaders from 9 county affiliates and 4 statewide multicultural programs held more than 118 groups with over 1,266 attendees across the state.

“I listened to last evening’s meeting and it helped me so much. The humor, sadness, interesting intelligent comments all helped ease my own loneliness and emotional pain. I felt less alone and isolated.”
- Family Support Group Attendee
**NAMI Family-to-Family**

The NAMI Family-to-Family Education Program is a free, 12-week course for family caregivers of individuals with severe mental illness. We had 87 program leaders. In Fall 2019, 12 classes were offered by 11 affiliates, with 162 participants, and an average response of 4.71 out of 5.

![Family Support Group Trainees](image)

**NAMI Family Support Group**

NAMI Family Support Group is a peer-led support group for family members, caregivers and loved ones of individuals living with mental illness. We had 69 program leaders, and offerings by 15 affiliates. Volunteer state trainers conducted a training in October 2019 with 13 new facilitators trained for the NAMI NJ multicultural programs and the local affiliates.

![State Trainers](image)

**NAMI Connection**

NAMI Connection is a recovery support group for adults living with mental illness. Attendees learn from each others’ experiences, share coping strategies, and offer each other encouragement and understanding. We had 71 program leaders, and offerings by 16 affiliates.

**NAMI In Our Own Voice**

NAMI IOOV is designed to train individuals living with a mental health condition to give presentations about their illness and recovery. It is a powerful tool for community education and reducing stigma. There are now 57 program leaders. 169 presentations reached 4,107 individuals statewide.
**NAMI Family & Friends**

NAMI Family & Friends is a free seminar that informs people who have loved ones with a mental health condition how to best support them. NAMI Somerset and NAMI Warren County held a total of 7 presentations, with a total of 312 registrants.

**NAMI Smarts for Advocacy**

Through NAMI Smarts for Advocacy, we are preparing a growing number of families and peers to effectively advocate for laws and policies that benefit those affected by mental illness. SMARTS teaches participants to tell their own personal story about mental illness in an impactful manner in order to promote policies and legislation that improve the lives of individuals who are affected by mental illness and their families. Additional SMARTS modules teach participants how to effectively communicate with legislators and decision makers. Seven New Jersey SMARTS presenters have now been trained by NAMI National giving NAMI NJ the capacity to offer SMARTS presentations throughout the state. During the year prior to the COVID State of Emergency, we were able to hold 5 presentations which had 46 participants. Including our trainers there are now a total of 62 individuals in the state who are prepared to advocate using the skill set that has been acquired through NAMI SMARTS for Advocacy.

**NAMI Basics**

NAMI Basics is a program for parents and other caregivers of children and adolescents living with mental illness. There are a total of 15 program leaders.

**OVERALL SIGNATURE PROGRAM TRAININGS**

In Fall 2019, we held 6 trainings, and had 67 new program leaders!

**Fall 2019 Trainings**

- NAMI Connection - 14 trained
- NAMI In Our Own Voice - 12 trained
- NAMI Family Support Group - 13 trained
- NAMI Basics - 13 trained
- NAMI Family-to-Family - 13 trained
- NAMI Smarts - 2 trained
Besides offering national signature peer-led programs that provide free education, skills training and support, NAMI NJ has developed various homegrown programs to serve the unique needs of our diverse communities, leveraging the rich experiences garnered through community-based outreach. These programs include two School Education Programs, four Multicultural Outreach Programs, Hearts & Minds, and the Dara Axelrod Expressive Arts Network.

**Hearts & Minds**

NAMI NJ’s Hearts & Minds is an hour-long live presentation focusing on inner and outer wellness for people living with a mental illness. The program is free to any facility or group throughout the state and includes goal setting, exercise, and food journals. In the past year, 94 presentations were made reaching 1,626 audience members.

“This was an outstanding presentation. Thank you very much. I learned a lot.”

“This presentation was excellent. It was very easy to understand the impact of diet and how important it is for brain health. I loved learning about preventing mental illness through diet.”

**Expressive Arts Network**

Our annual Mental Health Poetry Contest hosted by the Dara Axelrod Expressive Arts Network was extremely successful, with over 60 poem submissions received. 261 votes were casted by enthusiastic community members to choose the Top 10 Poems.

Due to COVID and social distancing, the Expressive Arts Network program had to pivot and experiment with platforms in order to connect and engage with the communities. After working through multiple concepts, the Expressive Arts Café debuted in June 2020. As a virtual medium for NJ’s diverse communities to participate in expressive arts, the Café showcases activities that range from open mics and forum discussions on various art forms to storytelling and vision boards. From June to July 2020, four Café meetings were hosted with over 140 attendees.
School Programs

NAMI NJ School Education Programs goals are to educate children and adults about mental health and illness, and to provide educators with knowledge and strategies that help children and teens succeed in school and lead successful lives.

Educating the Educator (ETE) is an initiative developed by NAMI NJ to help K-12 educators understand children and youth with biologically-based mental illnesses. ETE is the only NJ program dedicated solely to educating teachers about mental illness in the classroom. 4 ETE presentations were conducted, with 100+ outreaches.

Every Mind Matters (EMM) is an interactive health supplement designed for students in Grades 5-12 and Grades 9-12 to enhance their knowledge about physical and mental health and strengthen their coping strategies in dealing with stressful situations. 2 presentations were held.

State Services Partnerships

INTENSIVE FAMILY SUPPORT SERVICES (IFSS)

IFSS is a range of supportive activities designed to improve the quality of life for families with a mentally ill relative. NAMI NJ provides training and referrals for this program. On May 18th, 20th and 22nd, 2020 the IFSS Webinar Series titled “Working with Caregivers of Individuals with Mental Illness: CBT and Third-Wave Acceptance Approaches” took place. We opened this training to professionals throughout NJ, with 75 providers attending all three sessions and 47 received CEU Certificates. The overall response rating for the training was 4.8 out of 5.

IFSS Training Reviews

| Enhanced Professional Experience | | | | |
| Would Recommend | | | | |

0% 25% 50% 75% 100%

“The speaker was knowledgeable and engaging, and provided excellent, practical examples of the theoretical framework presented to us. Thank you!”
African American Community Together Now (AACT-NOW)

11 Advisory members held 10 monthly Advisory meetings; 355+ contacts and 25 partner contacts. Received 25 calls/emails for services and support. Made 15 referral calls. 1,800 fact sheets were distributed at support group meetings. E-newsletter reaches over 2,000+ people. Conducted 34 community outreach services; 4,481 were in attendance. 10 Family Support Groups were conducted, with 36 attendees. Attended 17 Community and Support Growth meetings with 326 attendees. Young Adult Society offered 13 support groups with 52 attendees, and 6 social activities with 36 attendees. 6 e-newsletters were sent reaching 10,000+ viewers. 72 people attended the AACT-NOW BBQ.

Chinese American Mental Health Outreach Program (CAMHOP)

38 individuals and family caregivers attended monthly support groups on average. Received 290+ calls/emails from 145 Chinese immigrants in need of mental illness information or referral services. Made 90 referrals to bilingual mental health professionals, NAMI NJ affiliate groups, IFSS, and other statewide services. 13 caregivers attended Family-to-Family in Chinese; 18 Family-to-Family graduates have been trained as teachers. 300 bilingual factsheets were distributed. E-newsletters reached over 600 Chinese immigrant families. Caring card and program newsletter mailing reached about 300 immigrant families. 109 individuals enjoyed our Annual Family Picnic in August 2019.

South Asian Mental Health Awareness in Jersey (SAMHAJ)

284 members attended support group. Received about 255 calls/emails from family members, peers or professionals asking for mental illness resources information. Made 70 referrals and 42 collateral contacts to bilingual mental health professionals, NAMI NJ affiliate groups, IFSS, and other statewide services. 700 factsheets and brochures were distributed at outreach events. E-newsletter reached over 700 people. Holiday cards reached over 100 people. 63 participants in social groups and game nights. 200 families gathered for the Summer Picnic and Annual Celebration.

NAMI NJ en Español (serving the Hispanic & Latino community)

300 members attended support groups from counties such as Middlesex, Hudson, and Hunterdon. 566 calls, 250 texts, and 1,691 emails were exchanged with families and providers. 31 Radio-Internet programs were presented by Lauren Feliciano “Mental Health Matters.” 400 factsheets and brochures were distributed. 424 attendees joined the NAMI NJ Spanish Webinar. 50 participated in the Virtual Multicultural Conference. 50 organizations were contacted for education outreach, referrals and linkages. 25 caregivers attended the Family-to-Family class in Spanish. Over 70 members attended the Summer Picnic.
SNAPSHOT OF MULTICULTURAL SIGNATURE PROGRAMMING

In the past year, our four multicultural programs held NAMI Family Support Groups and NAMI Connection support groups. AACT-NOW and CAMHOP offered a Family-to-Family class.
NAMIWalks NJ 2019 was held on Saturday, September 28, 2019 at Seaside Park. Approximately 1,500 people attended! Over 750 people, consisting of 104 teams, registered in advance; numerous people registered in person. There were close to 100 volunteers in various capacities, including entertainers and in-kind sponsors. We had 27 sponsors donating $45,100. We raised a total of $153,570.

**TOP 10 SPONSORS**
- RWJ Barnabas Health Behavioral Health Network
- Amerigroup Inc
- Otsuka America Pharmaceutical, Inc.
- Hackensack Meridian Health
- Ocean Mental Health Services, Inc.
- Preferred Behavioral Health Group
- MacDermid Alpha
- Walmart Store # 6671 (Freehold Sam’s Club)
- Atlantic Health Systems
- Holman Automotive Group, INC.
- Janssen Pharmaceuticals, Inc.
- Atlanticare Behavioral Health
- East Orange General Hospital

**TOP 10 FUNDRAISERS**
- Francine Turner
- Winifred Chain
- Marijo Paulus
- Brenda Pauwels
- Sudhir Jain
- Susan Eisenhauer
- Maggie Luo
- Annie Glynn
- James W. Wiegand, Jr
- Brenda Hahn

**TOP 10 TEAMS**
- NAMI Gloucester County
- Burlington Stigma Stompers
- NAMI Sussex
- CAMHOP
- Atlantic & Cape May Beach Peddlers
- NAMI Union County
- NAMI Greater Monmouth
- SJ AACT-NOW
- Cory Wiegand 12,673-1
- Hunterdon County NAMI

**TEAM CAPTAIN**
- Francine Turner
- Michael Olshansky
- Annie Glynn
- Maggie Luo
- Rachel Ludwig
- Frank Manuella
- Brenda Pauwels
- Winifred Chain
- Stephanie O’Brien
- Marijo Paulus
NAMI New Jersey continues to play a leading role in shaping legislation and public policy that affects the lives of people with mental illness and their families in New Jersey. In alignment with national policy priorities, NAMI NJ fights for policies to ensure people get help early and get the best possible care, as well as to expand access to crisis services and divert people in need to treatment, not justice involvement.

PUBLIC POLICY
We are active in more than 20 government and stakeholder committees that provide oversight and recommendations in the allocation of federal mental health funding, support for family caregivers, law enforcement response to a mental health crisis and state psychiatric hospital response to the COVID-19 emergency.

ADVOCACY NETWORK
Advocates stay up to date with the most timely mental health news and calls to action through the NAMI NJ Advocacy E-news and Alerts. We sent 34 e-news and 6 alerts in the past year. The e-news has become the go-to information source for not only family and consumer advocates, but also many mental health professionals and government workers.

MILITARY VETERANS AND FAMILIES ADVISORY COUNCIL (MVFAC)
Comprised of military, veterans, families, mental health professionals, care providers, and others, MVFAC offers a military-friendly community partnership to provide the means for veterans/families to navigate complex mental health systems with the help of a “friendly face” providing pathways to improve their lives. Two community events were held in Summer 2019: the quarterly retirement ceremony in Bordentown, and “Stand Down” in Sparta - where about 50 veterans and their families from Sussex, Morris and Essex counties attended.

NAMI NJ participated in monthly meetings of the Department of Veterans Affairs (VA) New Jersey Veterans Advisory Council (VAC). Several veteran issues on the PTSD Unit and the Center of Recovery and Education (CORE) Residential were presented and discussed. We provided information about NAMI Homefront classes and distributed flyers to outpatient families. We also discussed a VA online training course, called S.A.V.E. (Signs, Ask, Validate, Encourage and Expedite), designed to enable anyone who interacts with veterans to demonstrate care, support and compassion. In September 2019, NAMI NJ continued to work with VANJ to put together the annual Mental Health Summit.
NAMI NJ supports the 19 local county affiliates around the state through technical support, training, marketing, fundraising and collaboration to support NAMI’s mission. The affiliates provide NAMI’s signature programs, local collaborations, outreaches, advocacy, information and referral, public education events and social events.

**AFFILIATE LEADERSHIP CALLS**

NAMI NJ connected our local affiliate leaders by conducting informational calls to connect local affiliate leaders with the NAMI NJ Board and staff. These calls provided a method to deliver pertinent information and connect volunteers statewide to share their successes, ideas, and challenges. What started as bi-monthly conference calls were converted to frequent Zoom video meetings during the pandemic to keep our leaders informed and connected. NAMI NJ conducted 15 of these forums.

**AFFILIATE SUPPORT FOR PANDEMIC**

NAMI NJ assisted our local affiliate leadership meet the need for our services by helping the affiliates quickly pivot to an on-line service delivery model. Support was provided through obtaining Zoom credentials, training local volunteers how to facilitate on-line support groups and educational meetings, and providing technical assistance remotely for local meetings.

**Intern and Volunteer Programs**

Our Intern and Volunteer Programs for high school students and undergraduate/graduate students had 21 interns and 30 volunteers in the past year. Over the years, we have benefited from their skills and talents in helping with program design, outreach, publications, administration, and a host of other tasks.
NATIONAL INSTITUTE OF MENTAL HEALTH (NIMH) OUTREACH PARTNERSHIP PROGRAM

In April 2020, The National Institute of Mental Health (NIMH), the lead federal agency for research on mental illness, concluded its decade long Outreach Partnership Program through which research information was distributed to different localities and communities across the country. NAMI New Jersey, as the only contracted Outreach Partner in the state of New Jersey during the past 10 years, has made timely research information available to the diverse populations across the state, through in-person outreach, online presence (website, social media, e-newsletters), affiliate partnership, and collaboration with various mental health agencies. Going forward, NAMI NJ continues our commitment to advancing research. We fight for better prevention, detection, and treatment of mental illness through public policy advocacy and various partnerships with NAMI, NIMH, and local research and educational institutes.
WEBSITE

Our website is a primary source of information for peers, families and providers around the state. We had 15,649 website visits, scoring a 22% increase compared to last fiscal year. On the average, 7,836 people searched for NAMI NJ each quarter. The most visited webpages include Support Groups, Family-to-Family Education, Where To Get Help, County Affiliates, and Multicultural Programs. Since April 2020, the Webinar Series, COVID Support and Resources, and Online Support Groups are among the Top 5 webpages.

EMAIL CAMPAIGNS

Our email marketing base has 11,000 subscribers. We regularly distribute the latest information on advocacy issues, research studies, local and statewide events, program updates, valuable resources, and much more. Subscriber lists, including peers, caregivers, educators, providers, multicultural networks, and creative networks, continue to grow as new subscribers sign up through our website, when new memberships come in through the NAMI National website, and when people sign up at our various outreach events.
SOCIAL MEDIA

Our social media presence continues to grow. We have **2,256** Facebook followers, **2,116** Twitter followers, **1,000** Instagram followers, **453** LinkedIn followers, and **193** YouTube subscribers.

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**Facebook Post Reach**
Average Reach Per Quarter: 229

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**Twitter Impressions**
Average Total Number of Impressions Per Quarter: 39,075

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**YouTube Channel Views**
Total Views: 5,049

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NAMI NJ sends out periodic e-news that are not only sent to our mailing list, but also distributed through our social media platforms to reach a wider audience.

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NAMI NJ Advocacy e-news is distributed to our Advocacy Network to bring policy issues to the forefront.

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NAMI NJ School Programs e-news provides relevant information to school counselors and educators.

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NAMI NJ general e-news shares program updates, events, and resources around the state.
Over 18 outreach activities were conducted by NAMI NJ staff and volunteers at various events throughout the state, raising mental health awareness and dispelling stigma. More than 3,741 individuals were reached.

Due to the COVID pandemic, several in-person outreach events scheduled from April – June 2020 were cancelled. However, outreach efforts were quickly adjusted to the “new normal” of social distancing by virtual means. We continue to partner with various agencies in serving our diverse community remotely.
NAMI NJ worked diligently to support the community with mental health resources – 1,961 calls were recorded, 1,100 referrals were directed, 680 support group inquiries and 181 emergency calls were addressed. Within 2 weeks of COVID lockdown, our office set up new voicemail greetings on the phone system to accommodate communication between our remote staff and the communities, to let them know that they are not alone, and that we are here for them.
The theme of our 2019 Annual Conference was **Prevention, Recovery, & Wellness: Hope for the Future**. The conference provided information about future planning and empowered families and individuals with lived experience. A focus of the conference was on self-advocacy and its role in prevention, recovery and wellness.

The conference was very well received by the over **200** attendees, with an overall score of 4.44 out of 5.

Commissioner Carole Johnson, New Jersey Department of Human Services, opened the program, addressing housing, education, and employment.

Peggy Swarbrick, PhD, FOATA shared the opening topic on The Eight Dimensions of Wellness, defining wellness and health habits.

Keynote speaker, Lucy Winer, spoke about her recovery journey, drawing on her years of hospitalization in the 1960’s and her current work as a public speaker and film producer.

Employment & Recovery Panel

Conference Attendees

Conference Sponsors & Exhibitors
Conference attendees were provided with resources and education on wellness action plans, Psychiatric Advanced Directive (PAD) and how to access the new state registry portal. Resources on supportive education and employment, legal overview, and crisis planning for families were provided in the workshops.

This was the first conference where a Sensory Relaxation Room and a yoga/health wellness break were provided for our attendees.
RESOURCES & EXPENDITURES

Finances

Revenues
Per Fiscal Year 2020

- Contributions (133,661) 11.4%
- Special Events (73,644) 6.3%
- Service, Fees & Dues (35,614) 3%
- Government Grants (919,207) 78.6%

Expenses
Per Fiscal Year 2020

- Fundraising (72,445) 6.4%
- Management & General (145,073) 12.8%
- Program Services (918,957) 80.9%
Proud Supporters

PERSONAL & ORGANIZATIONAL DONATIONS

$4000–$5000
• Anthem Inc.
• Janssen Pharmaceuticals
• Otsuka Pharmaceutical Inc.

$2000–$3999
• Alfred Hanna
• Hackensack Meridian Health
• MacDermid Alpha
• Network For Good
• Ocean Mental Health Services, Inc.
• Preferred Behavioral Health of NJ

$1000–$1999
• Atlantic Health System
• AtlantiCare Behavioral Health
• Brown & Brown Of Lehigh Valley, LP
• East Orange General Hospital
• Holman Automotive Group, Inc.
• Inspira Health
• Lakeland Regional High School
• Lumos, LLC
• Mei-Ping Matsumura
• Rutgers University Student Activities Fund
• TD Ameritrade Clearing
• Walmart

$500–$999
• Acuris Diagnostics, Inc.
• Benefity Community Impact Fund
• CAI NJ
• Collaborative Support Programs of NJ
• Community Health Law Project
• Council on Compulsive Gambling of NJ
• CWS Apartment Homes, LLC
• Depression and Bipolar Support Alliance
• Door into the Future
• Eric Eisenhart Main Street Marathon
• Family and Children’s Services
• Hackensack Meridian Carrier Clinic
• Hampton Behavioral Health Center
• L&D Healthcare Communications, LLC
• Lumos LLC
• Lundbeck
• Maria Muth
• Marie & Joe Fuchida
• Miya Inc
• National Association of Social Workers
• National Institute of Mental Health
• NJ Center for Tourette Syndrome and Associated Disorders, Inc.
• Otsuka
• Paula Rogovin
• PFK O’Connor Davies LLP
• Rutgers Department of Psychiatric Rehabilitation and Counseling Professions
• Rutgers UBHC Coordinated Specialty Care
• Scott and Denise Axelrod
• Shore House Club House
• Sussex, Greenwalk & Wesler, ESQS
• $300–$499
• Amboy Bank
• Brown and Brown of Lehigh Valley
• Florio, Perrucci, Steinhardt & Cappelli, LLC
• Georgetti’s Market
• Greenberg Traurig
• Herbalife Nutrition
• Matthew Tietjen
• Mental Health Association in New Jersey
• New Jersey Center for Tourette Syndrome
• Otsuka Pharmaceutical Inc.
• Sage Wellness Center LLC
• Saint Peter’s Healthcare System
• Saraja Ilangovan
• Triple C Housing, Inc.
• United Methodist Church Of Milltown
• Wawa
• $200–$299
• Jagdish and Chitra Punjabi
• Joy Schulein
• Mark and Cecilia Decker
• Mark Williams
• Maureen Noaman
• Narang Family Foundation
• Pamela Eagan
• Pramila Bhatia
• Renaissance Charitable Foundation
• Sandra Powers
• Somasundaram and Saroja Ilangovan
• Vipul Patel
• William March
• $100–$99
• Alexandra Ditroia
• Andrea Malcolm
• Anna Howard Women’s Missionary Society
• Anthony Greco
• Beverly York
• Bonnie and Stuart Sheppard
• Breanna Bogan
• Catherine Anderson
• Christian and Marie Keeley
• Community Health Law Project
• David and Gina Stanziale
• Gloria Badgley
• Greenberg Traurig
• Jody Marcus
• Julio and Carol Russ
• Kani Ilangovan
• Karin Patience
• Lynn Hogan
• Marty Roden
• Mary and Theodore Petti
• Mo Tong
• Muhua Yu
• My Tribute Gift Foundation, Inc
• Noel Lazzaro
• Pfizer Foundation Matching Gifts program
• Rukmani Ramaprasad
• Rukmani Sriram
• Siran Krishna
• The Women’s Club Of Haworth
• Tietjen
• Vikas Agarwal
• Vivien Finn
• William & Maryellen Grant
• $50–99
• Annah Kuriakose
• Annalicia Pennant-Lindo
• Charles and Denise Linderman
• Daniel Sinclair
• Danny Reverendo
• Denis Michel
• Flora Greenetz
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July 2019 to June 2020
NAMI New Jersey was founded in February 1985. We are extremely proud of our organization’s achievements in the past 35 years with a devoted and capable team of staff, board, volunteers and collaborating partners. We are energized and well positioned to continue the excellent traditions and values, while staying creative and agile in meeting the changing needs and faces of the NJ communities whom we have so passionately served. We look forward to a new era of advancing the mental health cause and improving the lives of those affected by mental illness, even in a challenging post-pandemic era!
In October 2019, Philip Lubitz, MSW, our long-time Director of Advocacy, was honored by the Community Health Law Project with the well-deserved 2019 Ann Klein Advocate Award. Phil has more than 40 years of experience in the public mental health system as a therapist, administrator and family advocate. Phil is a frequent newspaper, television and radio contributor on mental health issues in New Jersey. He currently serves as the Chairman of the New Jersey Behavioral Health Planning Council, a post to which he was appointed by Governor Christie. He is also responsible for adopting the State Plan for supporting the family caregivers of people with a mental illness. He was awarded the Senator Paul Wellstone Award for Mental Health Advocacy by the New Jersey Association of Mental Health and Addictions Agencies, The Governor Richard J. Codey Mental Health Champion Award from NAMI NJ, and the prestigious 2019 Ann Klein Advocacy Award. Most recently, Phil has led advocates in NAMI NJ’s network to support bills that require NJ regulated health insurers to provide coverage for behavioral health care services and enhance enforcement and oversight of behavioral health parity laws. As Governor Phil Murphy signed the legislation in April 2019, Phil was among the supporters and the first to report this historic moment to the mental health community. Phil led advocacy sessions in most Family-to-Family Education classes offered by NAMI NJ and local affiliates over the years, and has been a blessing to the NAMI family and mental health community in NJ!
Quarantine Stars

These NAMI NJ team members have shown exemplary efforts and efficiency in pivoting to serve the unique needs of communities across New Jersey during the COVID-19 pandemic.

Lynne Malloy, LMSW
Director of Family Programs

Jay Yudof, MS, CPRP
Director of Recovery Programs

Stephanie Har
Communications Technology Manager

Honoring a Retiree

CELINA SANCHEZ
Executive Assistant
NAMI NJ: From 1996 to 2020

NAMI NJ thanks Celina for all her years of dedication and contributions to the mission. We wish her continued success in future endeavors!
NAMI NJ appreciates volunteers whose tireless work makes all our programs possible and effective. “Volunteers of the Month” are nominated by our local Affiliates and statewide programs, and are honored for their selfless contribution and persistent efforts in furthering our cause of improving the lives of people affected by mental illness.
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